

Effectiveness is the result of a proven process, not an event. And an important part of that process is applying the concepts in a meaningful, relevant way. *The 7 Habits Maximizer* workshop will help you increase your effectiveness and impact at work by showing you how to apply the *The 7 Habits* to your role.

Maximize Your 7 Habits Training Investment

FranklinCovey's *The 7 Habits of Highly Effective People* Maximizer Workshop is a one-day application experience for past participants of other 7 Habits workshops. It makes an ideal “refresher” or renewal course by not only reviewing the principles, but by focusing on specific applications of *The 7 Habits* in the workplace.

Increase Influence and Impact by Applying *The 7 Habits*

According to FranklinCovey's xQ (Execution Quotient™) study, only 40% of employees feel their job taps into their full potential. So how do you unleash that hidden capability?

The 7 Habits Maximizer workshop is an ideal solution to help employees make a significant, meaningful contribution to their organization, regardless of their role or position.

This powerful workshop will give participants the skills that will enable them to:

- Increase effectiveness and impact in their current role.
- Gain a greater level of influence over important projects and initiatives.
- Strengthen relationships at work
- Achieve a healthy work/life balance

Participants will learn how to:

- Focus on the high-leverage projects they can influence in their current role
- Identify the unique talents, skills, and contribution they have to offer
- Align their individual work with their organization's Wildly Important Goals
- Successfully enlist support from others in the achievement of important objectives
- Apply the best of their talents and skills to their work role

Make *The 7 Habits* Come Alive

The 7 Habits of Highly Effective People Maximizer Workshop is taught as a one-day, facilitator-led workshop in an on-site setting. Certification is available for clients wanting to teach this program within their organization. As with all FranklinCovey workshops, *The 7 Habits of Highly Effective People* Maximizer Workshop follows a reinforced learning process that includes the following:

- A rich participant guidebook.
- A “Maximizer Action Plan” tool to help participants apply *The 7 Habits* to goals and initiatives at work.
- A *Work Matters* booklet featuring an excerpt from A. Roger Merrill's book *Life Matters*
- A pocket reference card.

Build a Foundation of Effectiveness

The *7 Habits of Highly Effective People* Maximizer Workshop is an extension of other 7 Habits programs, including *The 7 Habits of Highly Effective People* Signature Program and the *Introductory Workshop for Associates*. These programs, along with the Maximizer workshop, will help participants develop a deep understanding of the principles of effectiveness—and how to apply them.

Course Outline	Core Competencies	Performance Statements— Participants will be able to:
AM	Habit 1 Be Proactive®	<ul style="list-style-type: none"> Focus on what they can influence Take responsibility for their choices
	Habit 2 Begin With the End in Mind®	<ul style="list-style-type: none"> Define their unique contribution and align it to organizational priorities Fully understand desired outcomes
	Habit 3 Put First Things First®	<ul style="list-style-type: none"> Focus on great things, not just good things Determine the highest and best use of their time on any given day
PM	Habit 4 Think Win-Win®	<ul style="list-style-type: none"> Enlist the help of others to achieve more View important projects from the perspective of others
	Habit 5 Seek First to Understand then to be Understood®	<ul style="list-style-type: none"> Practice empathic listening Express viewpoints with confidence
	Habit 6 Synergize®	<ul style="list-style-type: none"> Seek out differences, not just accept them Synergize to arrive at new and better alternatives
	Habit 7 Sharpen the Saw®	<ul style="list-style-type: none"> Plan for professional improvement Achieve a healthy work/life balance

For more information visit: www.franklincovey.com
or call 1-888-868-1776