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Great Leaders ... Unleash Talent



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Every human being has a unique talent and gift, an untapped potential. When that person allows his/her imagination and dream to soar, this dream will actualize and come to life. This only happens to PROACTIVE people. The opposite is to be led by circumstances. Look at history and the culmination of acts of man over time? Everyone who meant something had a story, a mission in life; those who live with a clear sense of purpose are the ones who managed to leave a legacy and made a difference. Do not belittle one's work.

It is within this frame of reference that great leaders operate. Saying our Human Resources is our greatest asset is one thing, bringing this truth to life is another. That is what the Imperative Unleash Talent is all about.

If you ask most individuals, "Why do you work?" The typical response you hear from many is "Money". While there is nothing wrong with that answer, it is just the surface, for we all know money is a means to an end. So if you begin with the end in mind, and really dig deep into your uniqueness, you will discover your voice and tap into your passion. In short you will become self motivated, a man on a mission. In fact when you do so, work becomes a vehicle to fulfill your mission in

life. Consider these following questions as they may help you discover your voice as well as help others discover theirs.

What are the greatest unmet needs in your team or organization right now? If you could do one thing that would create the highest value in your current role, what would it be? What unique talents or abilities do you have? What accomplishments in your life are you most proud of?

What have you always loved doing? What do you care deeply about that is happening in your workplace?

These are some of the questions addressed in the "LEADERSHIP" program. Jack Welch said once in an interview;

"While I may not like conducting interviews, I used to spend 45% of time, selecting the right people." Do you have the right people on your bus? Remember you cannot judge a book by its cover. Don't you personally feel you have more to give than what the organization is setting up for you to do? So what about the many who are working with you? Consider the questions and possibilities. Make an investment in your biggest asset, YOU and then those around you and unleash their talent.

By Mr. Emad Mahmoud
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